

Heartland Business Systems
1700 Stephen Street
Little Chute, WI 54140

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Inside this Spring issue

- Heartland's Big Purchase...1
- HP and Oprah Team Up...2
- Mark your calendars!3
- Customer Spotlight.....2-3
- HBS and MedcomSoft.....4



Technology Matters

Heartland Makes a Big Purchase!

And we've added to our Team...

Article Provided by Heartland Business Systems

Many of you may have seen the Post Crescent article in February that announced Heartland's purchase of Office Technology's hardware repair division. We would like to welcome all of our new customers and let you know that we look forward to providing you the same excellent service and support Heartland Business Systems is known for. With this purchase, Heartland has added four team members to our Service Department. This strengthened Heartland Team is excited to work with new business associates and will strive to provide the highest quality service and support that our customers deserve.

As always, we look forward to hearing from you. Please contact your Account Team with any questions, concerns or suggestions. For new customers not yet familiar with your dedicated Account Team, please call (800) 236-7914 and the receptionist will put you in contact with someone who will assist you. ☺



Engineers at work in the Service Department at Heartland



Engineers utilize stock items whenever possible to repair customer equipment in a timely manner



Engineers work with the service coordinators to manage their schedules and help keep the customers informed



**Heartland Business Systems
IT Asset Retirement Services**

Heartland Business Systems has partnered with Cascade Asset Management, LLC to provide environmentally responsible and cost effective office electronics asset retirement and recycling. This partnership allows Heartland to continue to provide full service solutions to those in industries such as healthcare, education, municipalities, and financial services. Whether you want to recover the most value from your slightly used surplus equipment, require the secure destruction of your electronic media, or need your old computers hauled away for environmentally responsible recycling, we provide the simple one-stop solution.



Laptop Accessories

Don't Forget! We sell all the accessories you'll ever need for your laptop!





Students at the Oprah Winfrey Leadership Academy for Girls learn on HP technology

HP and the Oprah Winfrey Leadership Academy Foundation team up for education

Article provided by Hewlett Packard

Education truly is a great equalizer, and HP knows that technology can play a vital role in education. We believe technology should be accessible to everyone in the world as a means to learn, work and benefit from information. To help make this possible, HP develops and supports philanthropic programs and partnerships in education around the world. In 2006, we collaborated with the Oprah Winfrey Leadership Academy Foundation in support of the Oprah Winfrey Leadership Academy for Girls — South Africa, committing to invest more than \$500,000 in equipment and technical support over the next three years. The Academy's objective — offering disadvantaged academically talented girls an opportunity to develop their full intellectual, social and leadership potential — aligns directly with HP's vision of increasing access to technology and accelerating economic development in underserved communities around the world.

Read more at <http://www.hp.com/hpinfo/newsroom> ↻

“We believe technology should be accessible to everyone in the world as a means to learn, work and benefit from information.” -HP

When is your server warranty expiring?



Find out about **Post Warranty Carepacks!**

Your choice— 8x5 Next Business Day, 24x7, or Extended Business Hours

Contact your Account Rep for information and pricing.



Friendly REMINDER...

**Make sure your Antivirus is updated and your maintenance is current!
Contact your Rep with questions or for more info**

Customer Focus: Liberty Square Business Services Center

Article Provided by Tim McNicoll, Heartland Business Systems



Liberty Square Business Services Center is a new one-stop business complex providing packing and shipping, color copying, fax service and much more. They opened their doors on February 15, 2007 in Egg Harbor.

Heartland Business Systems provided and installed a 3Com NBX V3000 Phone System and configured it as a multi-tenant Business Phone System for the entire complex. The entire retail and restaurant complex now has a single phone and overhead paging system that serves all of the existing business units as well as the soon to be opened new businesses in the complex. Heartland Business Systems also installed the computer network and overhead audio systems that provide soothing music as shoppers peruse the elegant shops or dine at the bar and restaurant, where they can also browse the internet or check their e-mail via the convenient wireless internet access that is available throughout the facility.

The Liberty Square Business Services Center serves all of Door County from its central location in Egg Harbor and will provide a full roster of convenient services to area businesses and individual customers.

One convenient stop at The Liberty Square Business Services center will give customers access to professional packing and shipping, color and black-and-white copies, internet access in a private computer room, office supplies (including printer cartridges), faxing services, lamination, document shredding, passport photos, conference room rental, notary services, full eBay auction services, and more.

Continued on Page 3

Cont'd.— Liberty Square Article

Continued from Page 2

All of these services are available at extremely competitive prices, including \$0.89 color copies and an introductory offer of 4x6 digital prints for \$0.25.

Discounts for seniors, non-profits, and schools are available. Business hours are Monday through Friday, 8am-5pm.

"There is no other place in Door County where a full complement of frequently needed business services and supplies is available in one convenient location at very attractive prices," said Chris Anderson, Director of Marketing/Sales for Liberty Square. "In addition, to make our services even more convenient for customers, we

plan a daily pick up and delivery service for items to be packed and shipped, as well as other items for processing at our business services center like copying and collating."



Liberty Square, 7755 Hwy 42 in Egg

Being a progressive company, Liberty Square Business Services Center is looking into the possibility of providing additional services to area consumers based on demand and welcomes suggestions from area people and businesses. "One service we hear mentioned frequently is a private mail and package delivery service, where area individuals can have us receive their mail in their absence and deliver it to them when they return to Door

County," added General Manager, Richard

Wegner. "This is especially helpful for part time residents who frequently travel to and from Door County and have to discontinue and reactivate their mail service."

For more information and quotes about the *Liberty Square Business Services Center*, please contact Manager, Mark Kunstman at 920-868-9600.

About Liberty Square

Liberty Square in Egg Harbor will be your one-stop destination that will indulge everyone. Located on Hwy 42 across from the Main Street Market, our wi-fi enabled, fully-staffed Business Services Center is now open. And coming soon, eat at our flavorful, well-appointed Bistro, shop at a number of world-class boutiques, and play in our "Bored Room." Convenience that doesn't cost, under one roof.

Liberty Square is owned and operated by Wegner/Anderson LLC a local Door County firm headed by Richard C. Wegner of Jacksonport, his wife Pamela, and Christopher J. Anderson who is Director of Marketing/Sales.

For more information, call 920-868-9600 or visit our web site at www.LibertySquareShops.com.

May Event!!

HP ISS Technology Exchange

May 3, 2007
Hyatt Regency, Chicago

See your Heartland Rep to sign up now!



May Event!!

HP Summer Updates
May 8, 2007
Holiday Inn, Appleton

See your Heartland Rep to sign up now!



May Event!!

Physician Office Admin Seminar
May 16, 2007
Best Western Midway Hotel,
Brookfield

See your Heartland Rep to sign up now!



June Event!!

HBS & 3COM Seminar/
Friday's Front Row &
Brewers Game
June 20, 2007

See your Heartland Rep for details!



"Convenience that doesn't cost, under one roof."

Find Out Why MedcomSoft is
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Network Group**

1000+ Healthcare Professionals
Milwaukee, WI

**The Association of Black
Cardiologists**

600 Healthcare Professionals
Baltimore, MD

NAAMA

3500 Healthcare Professionals
Dublin, OH

*Call your rep for information
and to find out about upcoming
events!*



Heartland and MedcomSoft Partner Up

Article Provided by Tina Palma, Heartland Business Systems

Heartland is pleased to announce that we have partnered with MedcomSoft providing a complete electronic medical record/practice management solution for our medical clients. Heartland selected MedcomSoft Record after a thorough review of competitive products. MedcomSoft's product, Record 2006, is being offered in addition to the existing medical software solutions that Heartland provides.

About MedcomSoft. Founded in 1994, MedcomSoft Inc. is an innovative developer of cutting edge and fully integrated software solutions to the healthcare industry. MedcomSoft has pioneered the use of numerically codified point-of-care clinical terminologies and intelligent pen-based data capture systems to create a new generation of highly interoperable Electronic Health Records (EHRs). MedcomSoft Record 2006 is a feature rich, comprehensive software solution that enables healthcare providers to fully automate both clinical and practice management functions of their practices. Through its innovative Clinical Documentation Engine, its unique Disease Management System, its secure Patient Portal, and an abundance of workflow tools, MedcomSoft Record 2006 will enable healthcare providers to reach maximum efficiency while achieving compliance and better quality of care. By collecting and enabling the exchange and aggregation of numerically codified clinical information, MedcomSoft Record 2006 will significantly enhance disease surveillance and accelerate clinical research.

If you are interested in learning more about the software program, any of our existing medical programs, or upcoming events, please contact your sales rep or email medsales@hbs.net. □

MedcomSoft

Empowering Healthcare®

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