

Robert Tucker



**Innovation Expert, Business Futurist, President
of The Innovation Resource**

Robert B. Tucker is president of The Innovation Resource, and an internationally recognized leader in the field of innovation. Formerly an adjunct professor at the University of California, Los Angeles, Tucker has been a consultant and keynote speaker since 1986.

His pioneering research in interviewing over 50 leading innovators was published in the book *Winning the Innovation Game* in 1986. Since then, he has continued to publish widely on the subject, including his international bestseller *Managing the Future: 10 Driving Forces of Change for the New Century*, which has been translated into 13 languages. His groundbreaking book, *Driving Growth Through Innovation* reveals the emerging best practices of 23 innovation vanguard companies, and his latest book, *Innovation is Everybody's Business*, has been recently released by John Wiley.

As one of the thought leaders in the growing Innovation Movement, Tucker is a frequent contributor to publications such as the *Journal of Business Strategy*, *Strategy & Leadership*, and *Harvard Management Update*. He has appeared on PBS, Bloomberg, and was a featured guest on the CNBC series *The Business of Innovation*.

The Innovation Resource, based in Santa Barbara, California, is a consulting firm devoted exclusively to assisting organizations seeking to improve top and bottom line performance via systematic innovation.

Tucker is a much sought after keynote speaker at conventions, company management meetings, and industry conferences. Clients include over 200 of the Fortune 500 companies as well as clients in Europe, the Americas, Asia-Pacific, and Australia.